

# Privacy policy

This Privacy and Cookie Policy applies to the operations of BTC IT website. Our primary goal in collecting personal information is to provide you with the best and most useful content to help improve your online experience.

## Our Privacy Policy Explains

What information we collect and why we collect it.

How we use that information.

The choices we offer, including how to access and update information.

## We Collect Certain Kinds Of Information About Our Users For These Reasons

To provide personalized services unique to individual users.

To help us to monitor and improve the services we offer.

With user consent, to market services to individual users.

## Information We Collect

We collect information to provide better services to all of our users from figuring out basic stuff like which language you speak, to more complex things like which ads you'll find most useful or the people who matter most to you online.

We collect information in two ways:

### Information You Give Us

Information that you give us while you make registration in our website. When you do, we will ask for personal information, like your name, email address, telephone number or credit card.

### Information We Get From Your Use Of Our Services

We may collect information about the services that you use and how you use them, like when you visit a website that uses our advertising services or you view and interact with our ads and content. This information includes:

### Log Information

When you log in to our website, we may automatically collect and store certain information in server logs. This may include:

details of how you used our service, such as your search queries, telephony log information like your phone number, calling-party number, forwarding numbers, time and date of calls, duration of calls, SMS routing information and types of calls and Internet Protocol Access.

### Cookies and Anonymous Identifiers

We use various technologies to collect and store information when you visit BTC IT, and this may include sending one or more cookies to your device. We also use cookies and anonymous identifiers when you interact with services we offer to our partners.

## How we use information we collect

We use the information we collect from all of our services to provide, maintain, protect and improve them, to develop new ones, and to protect BTC IT and our users.

## For Visitors

Visitors should be aware that each time they visit a website two general levels of information about their visit can be retained. The first level comprises statistical and other analytical information collected on an aggregate and non-individual specific basis of all browsers who visit the site, and the second is information that is personal or particular to a specific visitor who knowingly chooses to provide that information. It is policy of this website to respect and protect the privacy of our Customers and never willfully disclose individually identifiable information about its Customers to any third party without first receiving that Customer's permission.

We may, however, occasionally email you with information or queries about your registration or accounts, for instance to request permissions or advise you of changes.

No personally identifiable information is collected about you on this website, apart from information which you volunteer (for example by emailing us, using our online forms or by making an inquiry about content or services).

## How We Use Cookies

We collect information on our users through registration and the use of the website, through cookies, where you choose to disclose data in postings, and when you enter sales promotion and competitions.

We use cookies for a number of reasons:

To gather statistics we track how many 'unique users' we have and how often they visit our websites. We track how often different pages of our website are visited and which countries our visitors come from. Accurate statistics enable us to sell advertising and continue to provide a top quality service to you.

Some cookies enable us to show you adverts that you might be more relevant to you, to control the number of times you see them, and measure how effective the ad campaign has been.

## Cookies We Use

The following is a listing of the main cookies used on our site together with brief details of the information they store and for what purpose:

### Analytics Cookies

Every time a user visits our website, web analytics software provided by a third party generates an anonymous analytics cookie. These cookies can tell us whether or not you have visited the site before. Your browser will tell us if you have these cookies, and if you don't, we generate new ones. This allows us to track how many individual unique users we have, and how often they visit the site. Unless you are signed in to an BTC IT site, these cookies cannot be used to identify individuals; they are used for statistical purposes only. If you are logged in, we will also know the details you gave to us for this, such as username and email address.

### Registration Cookies

When you register with a BTC IT site, we generate cookies that signal whether you are signed in or not. Our servers use these cookies to work out which account you are signed in with, and if you are allowed access to a particular service. It also allows us to associate any comments you post with your username. If you have not selected 'keep me signed in,' your cookies get deleted when you either close your browser or shut down your computer. While you are

signed into this site, we combine information from your registration cookies with analytics cookies, which we could use to identify which pages you have seen on an BTC IT site.

### **Turning Off Cookies**

Most browsers allow you to turn off cookies. If you want to know how to do this please look up the help menu on your browser. However, switching off cookies may restrict your use of the website and/or affect the way in which the website operates. Also, if you do this you may not be able to use all services on our websites and you might see more pop-ups and other intrusive advertising, as we won't be able to limit what you see using cookies. You will, however, still be able to view editorial content.

All modern browsers allow you to change your cookie settings. These settings will typically be found in the 'options' or 'preferences' menu of your browser. In order to understand these settings, the following links may be helpful, otherwise you should use the 'Help' option in your browser for more details.